

MOTOCROSS
ACTION MAGAZINE

MUC-OFF

FOAM FRESH CLEANER

A dirty name for an effective cleaning product

WHAT IS IT? A spray-on aerosol that not only cleans, but also freshens up the smelliest of gear.

WHAT'S IT COST? \$11.99-(562) 945-9944.

WHAT'S IT DO? What exactly is Muc-Off? Muc-Off comes from a family-owned British company that has gained international success in recent years. With over 30 different cleaning products in their ever-growing line, which is spread over eight areas (dirt bike, bicycle, car, motorcycle, marine, motor home, electronics and winter sports), Muc-Off makes something for every discipline. However, up until last year, Muc-Off wasn't sold or distributed in the United States.

Enter L.A. Sleeve's Mark Kalpakoff, who came on board with Muc-Off to distribute the cleaning products in the U.S. From chain lube to disc brake and goggle cleaner, Muc-Off covers the gamut of motocross bikes and gear. The latest product in their arsenal is something that every rider needs—a cleaner that freshens motocross gear. Called "Foam Fresh," it's a be-all, end-all solution to the stench that is typically found in helmets and boots. The MXA wrecking crew, which knows a thing or two about dirty gear, wanted to find out if Muc-Off's Foam Fresh actually lived up to its claim of cleaning and freshening up the most hideous of smells.

WHAT STANDS OUT? Here's a list of things that stand out with Muc-Off's Foam Fresh cleaner.

(1) Aroma. The Muc-Off Foam Fresh cleaner claims to have a fresh citrus sent. Does it? Yes. While it has a manufactured smell to it, the cleaner does have a hint of lemon and orange. Foam Fresh has a much better aroma than dirty boots, gear or helmet liners. The MXA wrecking crew would pick the Muc-Off smell over the stench of grimy gear every time.

(2) Application. Applying Foam Fresh is as easy as shaking the can and pressing the nozzle. The cleaner foams up and reacts quickly. Let the cleaner sit for several minutes and penetrate the material. The foam will dissipate, leaving the gear slightly damp and citrus fresh. Wipe any excess foam off with a dry cloth. Allow the gear to dry for 15 minutes before use.

(3) Uses. Muc-Off says that Foam Fresh can be used on helmet liners, boots, body armor and shoes. However, we experimented with every conceivable material that smelled. Gear bags were sprayed and so were riding gloves. The results were better than expected. Not only was the smell of sweat eradicated from our gear, gear

bags and garages, but our significant others were happy not to have to hold their breath when walking past our motocross gear.

(4) Place of manufacture. Muc-Off Foam Fresh cleaner is made in England.

WHAT'S THE SQUAWK?

The citrus burst might not be a favorable smell for all users.



MXA RATING



Imagine a cleaner that eradicates the dreaded stench that's typically found in helmets and motocross boots. Muc-Off's Foam Fresh does just that.